

RUMBLE

CREATIVE & MEDIA®

RADIO SCRIPT – 30 SECOND

Client: ALLIANZ WORLDWIDE PARTNERS
Product / brand: GOT U RADIO
Job no: AWP0001
Key no: AWP001S3
Title: Spooky Snacks
Date: 31.07.17

ANNCR: *(whispering)*

I'm here with Matt, he was binge-watching his favourite series and ducked out for a snack. His car's broken down.

He's now facing two problems.

One. He's wearing his jimmy-jams.

And two. This street is particularly spooky, and it looks like something could FLING OUT AT ANY MOMENT!

Matt gets scared, yells and accidentally honks his horn.

MATT: **Arrgh!**
SFX: **ABRUPT CAR HORN HONK.**

ANNCR: **Sorry.**

Luckily, he can use gotU – roadside rescue that lets you pay as you stop from \$69.

Soon he'll be back to finding out whether that guy gets that girl...

...He doesn't.

Matt disappointingly responds.

MATT: **Arrwww.**

ANNCR: *(proud and confident)*

gotU – roadside rescue, just when you need it.

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RADIO SCRIPT – 30 SECOND

Client: ALLIANZ WORLDWIDE PARTNERS
Product / brand: GOT U RADIO
Job no: AWP0001
Key no: AWP001S1
Title: Fancy Distress
Date: 31.07.17

Throughout the script we hear sounds of our motorist in distress trying to get into his car.

ANNCR: *(proud and confident)*

I'm here with Phil, and he's locked out of his car.

Usually just an inconvenience, but not this time.

ANNCR: **See, Phil was on his way to a party... dressed as Tarzan.**

Loin-cloth Tarzan.

ANNCR: **Annnddd, it's an unfortunately windy evening.**

ANNCR: **Oh Philip, the costume's very authentic, but you couldn't have stitched a key pocket on there, somewhere?**

ANNCR: **Luckily, he can use gotU – roadside rescue. And from \$69, someone will swing to in and unlock his caaaaraaarrrraaaa!**

PHIL: *(unimpressed)*

Seriously?

ANNCR: **gotU – roadside rescue, just when you need it.**

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RADIO SCRIPT – 30 SECOND

Client: ALLIANZ WORLDWIDE PARTNERS
Product / brand: GOT U RADIO
Job no: AWP0001
Key no: AWP001S2
Title: Bad Hair Date
Date: 31.07.17

ANNCR: *(proud and confident)*

I'm here with Liz, who's on her way to a date with Steve.

ANNCR: *(whispers)*

You look great by the way.

LIZ: **Aww th..***(interrupted by announcer)*

ANNCR: *(proud and confident)*

But unlike her hair, her car battery's flat.

Honestly, things could be worse.

SFX: *THUNDER, THEN RAIN STARTS TO FALL*

ANNCR: **Things are now worse.**

We hear frantic clicking as Liz tries to close her sun roof with the rain pouring quite hard.

ANNCR: *(shouting over the sound of heavy rain)*

And thanks to that battery, her sun roof isn't closing anytime soon.

LIZ: *(shouting)*

What!?

ANNCR: **Luckily, she can use gotU – roadside rescue. Which means Frizz, I mean, Liz will be on her way in no time.**

You might wanna stop for a hat...

LIZ: *(shouting)*

What!?

ANNCR: **gotU – roadside rescue, just when you need it.**

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