

**Title: Baby Giraffe**

VO: Jean Kittson.

The bad news is your train's going to be delayed.

The good news is you know this because you downloaded Metro's new Notify app, so you now have time to walk to the station in a calm, dignified manner, rather than your usual panicked baby giraffe sprint and the new-you catches more than a few admiring glances. I'd say a girlfriend upgrade is definitely on the cards.

Metro Notify.

Good bad news when you need it most.

**Credits:**

Agency: McCann Melbourne

Writers: John Mescall & Pat Baron

Production: Eardrum

Director: Ralph Van Dijk

Client: Metro Trains

Marketing Manager: Chloe Alsop

**Description:**

This commercial highlights to listeners the benefits of looking at the bright side of bad news. Metro Notify. The good bad news app that let's you know when your train is running late.