

CLIENT : RSPCA
PRODUCT : STOP
KEY NUMBER : RSPC/180306/1
DURATION :
START DATE : TBA
END DATE : TBA
ACCOUNT EXEC : Briony
CREATIVE WRITER :



NEED TO SOUND EMOTIVE

MV1: For Sale....one sackwet
3 rocks, medium weight
1 piece of string...
All only used once.....

(Sfx – throw of a sack over a bridge into water – splash whimpering
puppies.....die)

MV1: Help the RSPCA STOP CRUELTY TO ANIMALS.
Report animal cruelty Now.....
Head rspca.org.au

CLIENT : RSPCA
PRODUCT : STOP
KEY NUMBER : RSPC/180306/2
DURATION :
START DATE : TBA
END DATE : TBA
ACCOUNT EXEC : Briony
CREATIVE WRITER :



MV1: For Sale....one clothes line from concrete yard

Attached...5 foot chocker chain.....

Also1 dogs bowl.... 10 feet from the clothes line....NEVER Used

(SFX – scratching with chain around its neck - breaths last breath)

MV1: Help the RSPCA STOP CRUELTY TO ANIMALS.

Report animal cruelty Now.....

Head rspca.org.au

CLIENT : RSPCA
PRODUCT : STOP
KEY NUMBER : RSPC/180306/1
DURATION :
START DATE : TBA
END DATE : TBA
ACCOUNT EXEC : Briony
CREATIVE WRITER :



MV1: For Sale....one power window
Slightly scratched on the inside
Never wound down – Excellent condition

(sfx – dog scratching at window...whimpering then fades and dies

MV1: Help the RSPCA STOP CRUELTY TO ANIMALS.
Report animal cruelty Now.....
Head rspca.org.au