

GREY RADIO

Client	Open Family	Date	May 3, 2005
Product/Service	Longest Night Appeal	Revised	June 2, 2005
Title	Vicious Circle Girl	Job No	OFA0009
Length	45 Seconds	Key No	OFA0009/A

Description

The following ad is recorded as if on a 'loop', to give the impression of an endless cycle.

Girl: Mum kicked me out 'cause of the heroin, so I live on the streets. But when I was home, my stepdad molested me. 'S probably why I took heroin in the first place I guess. And then I got hooked, so (LOOP) Mum kicked me out, 'cause of the heroin, so I live on the streets. But when I was home, my stepdad molested me. 'S probably why I took heroin in the first place I guess. And then I got hooked, so (LOOP) Mum kicked me out 'cause of the heroin... (*continues under*)

FVO: Help Open Family help homeless kids break the cycle and escape the streets. Buy a ribbon for June twenty-first, the longest night of the year, or visit openfamily.com.au. Thank you.