



Radio Script

Client:	HSBC	Job Number:	HSBC1690
Product:	HSBC Home Loans	Duration:	30"
Creative Team:	Will & Badge	Date:	08.06.15
Creative Director/ECD:	Simon Langley	Version:	Final

Male announcer (mid-to-late forties), dry yet humorous delivery. Alt lines are to be recorded if we can fit them into the 30 second edits.

Your husband announces he's quitting his job.

Your home loan says, 'he's losing his mind.'

Your husband says, 'I'm pursuing a career in theatre.'

Your home loan says, 'better be the operating theatre.'

Your husband says, 'I'll be around more to look after the kids.'

Your home loan says, 'the kids will be getting jobs.'

If your current home loan keeping your plans bottled up, HSBC could SET THEM FREE.

Search HSBC Home Loans, it could be the difference that makes the difference.

Credit provided by HSBC Bank, Australian Credit License 232595 lending criteria applies.



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UNEXPECTED PREGNANCY

Your wife announces she's pregnant.

Your home loan says, 'not again!'

Your wife says, 'we'll have to build that extension.'

Your home loan says, 'you'll have to put the kids up for adoption.'

Your wife says, 'we'll need a bigger car.'

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WHITE WEDDING

Your daughter announces she's getting married.

Your home loan says, 'I object!'

Your daughter says, 'we're thinking Bora Bora.'

Your home loan says, 'I'm thinking more backyard barbie.'

You daughter says, 'we're inviting 100 guests.'

Your home loan says, 'As long as it's 100 bucks a head.'

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