

RADIO SCRIPT

EPIC REMINDERS

Radio spot 1: TECHNOLOGY

We hear a happy jingle start to play. SFX match the lyrics.

Song: Put ice cream in your socks! Chuck a mongoose down your jocks!
Strap alarm clocks to your thighs, just remember ALDI Special Buys!

The singing fades into the background.

VO: Set an epic reminder for ALDI Special Buys Technology Sale this Saturday. Get a 65” 4K TV for \$797. A Quadcopter Drone for \$79.99. And a VR headset for \$29.99, while stocks last, so don’t forget.

The singing fades up again.

Song: Get a tribal face tattoo!
Or change your name to cheese fondue!

Radio spot 2: OUTDOOR ROOM

We hear a happy jingle start to play. SFX match the lyrics.

Song: Tie an anvil to your tongue! Glue a dingo to your mum!
Stuff your shirt with curry pies, just remember ALDI Special Buys!

The singing fades into the background.

VO: A four-piece outdoor setting is \$499. A hanging egg chair is \$199. And a four pack of chair pads is \$39.99. Only at the ALDI Special Buys Outdoor Room sale on Saturday, while stocks last.

Radio spot 3: GARDEN

We hear a jingle start to play. SFX match the lyrics.

Song: Move a skunk into your place! Tie a snake to your face!

Date a group of Russian spies! Just remember ALDI Special buys!

The singing fades into the background.

VO: A lawn mower is \$399, a line trimmer is \$179, and a litre of engine oil is \$11.99. Only at the ALDI Special Buys Garden sale on Saturday, while stocks last.

Radio spot 4: HOME APPLIANCES

We hear a jingle start to play. SFX match the lyrics.

Song: Swallow a tambourine! French kiss a sardine!

Adopt a dog that's learnt to speak! Just remember Special Buys this week!

The singing fades into the background.

VO: A digital air fryer is \$99.99, an 82L upright freezer is \$199, and a 145L chest freezer is \$249.00. Only at the ALDI Special Buys Home Appliance sale on Saturday, while stocks last.

Radio spot 5: TRAVEL

Music: We hear a sweet female singer play an indie-type song on the guitar or piano.

Song: Put two ferrets in your gob! Throw your undies at the mob!

Marry a handsome bird of prey! Just remember Special Buys on Saturday!

VO: A 2 piece Polypropylene suitcase set is \$129. A 2 piece soft case luggage set is \$99.99. And noise-cancelling headphones are \$39.99, only at the ALDI Special Buys Travel sale on Saturday, while stocks last.

Song: Keep a whale in your yard! Fill your bed with lotsa lard!