

<b>CLIENT</b>	Elite Smash Repairs			<b>KEY #</b>	<b>ON AIR</b>	<b>OFF AIR</b>
<b>AM</b>	Richard Pryor /			Elite-001R cut 1	30/3/12	10/4/12
<b>WRITER</b>	ch				15/9/12	14/11/12
<b>WRITTEN</b>	5/3/12	<b>APPROVED</b>	9/3/12			
<b>SPOT #</b>	<b>4083-01</b>	<b>LENGTH</b>	45 sec			
<b>REPLACE</b>		<b>STATION</b>	Sea FM			
<b>ROTATE</b>						
<b>ORDER #</b>				<b>CHARGE</b>		
<b>VOICE</b>	Two guys talking – kinda lay-back and matter-of-fact about it all. Cam Horn & Cam St Clair?					
<b>NOTES</b>	Rapid delivery.					
<b>PRON</b>	Pub atmos. Music sting: BoobieTrap XTW014_24 – last 5sec of 30s track, faded in & under at end					

Perry: Hi Terry.

Terry: Hi Perry. Hey, I just heard a really crap ad on the radio.

Perry: With two blokes talking in a pub?

Terry: Yeah..

Perry: Oh right. I hate those ads.

Terry: Me too. The way they just drop the business name in anywhere at random... it's so **Elite**.

Perry: Yeah - like a car crash.

Terry: A car crash?! I just had one.

Perry: Really?

Terry: Yeah - It was great. I took my car to Elite Smash Repairs.

Perry: Elite Smash Repairs?

Terry: Yeah – Elite Smash Repairs.

Perry: **Excellent** ...

Terry: No. **Elite**. Here's their phone number.

Perry: But I don't need it right now.

Terry: Oh great. You got a pen?

Perry: Yeah mate ...

Terry: It's 4365 double 4 double 4.

Perry: (as if writing) 4365 triple 4 four.

Terry: No mate, that's 4365 double 4 double 4.

Perry: Terry ...

Terry: Yeah mate?

Perry: It's the same.

Terry: Geez, you're right mate ... You're some sort of genius.

Perry: Really? Wait til you see the next script.

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Signature of approval \_\_\_\_\_ Date \_\_\_\_\_ fax: (02) 4323 1965.

<b>CLIENT</b>	Elite Smash Repairs		<b>KEY #</b>	<b>ON AIR</b>	<b>OFF AIR</b>
<b>AM</b>	Richard Pryor /		Elite-003R cut 2	30/3/12	10/4/12
<b>WRITER</b>	ch			15/9/12	14/11/12
<b>WRITTEN</b>	5/3/12	<b>APPROVED</b>	9/3/12		
<b>SPOT #</b>	<b>4083-02</b>	<b>LENGTH</b>	45 sec		
<b>REPLACE</b>		<b>STATION</b>	Sea FM		
<b>ROTATE</b>					
<b>ORDER #</b>			<b>CHARGE</b>		
<b>VOICE</b>	Two guys talking – kinda lay-back and matter-of-fact about it all. Cam Horn & Cam St Clair?				
<b>NOTES</b>	Rapid delivery.				
<b>PRON</b>	Pub atmos. Music sting: BoobieTrap XTW014_24 – last 5sec of 30s track, faded in & under at end				

Perry: Hey Terry ...

Terry: Yeah Perry ...

Perry: Guess what!

Terry: Dunno! Have another car crash?

Perry: No mate ...

Terry: Oh. So, did you take your car to Elite Smash Repairs?

Perry: No, but thanks for asking.

Terry: Sweet.

Perry: And I like how you got the business name in there for no reason.

Terry: Don't mention it.

Perry: I didn't. Actually, Terry – I had a thought.

Terry: Yeah? Read it to me Perry.

Perry: Ok. What if I'm not a real person?

Terry: Wow – deep!

Perry: Yeah. What if I'm just a voice in this radio commercial for Elite Smash Repairs?

Terry: Well Perry, then you wouldn't have any relationship, health or weight problems.

Perry: Actually, Terry – that's right! Elite Smash Repairs solve **all** my problems. Like when I smashed my car.

Terry: Well! I better call them straight away.

Perry: Got a pen?

Terry: Right here.

BOTH: (at writing pace) 4365 double 4 double 4.

Perry: Perfect phone number.

Terry: Just like any repair done by Elite.

Perry: Right again Terry.

Terry: Me too.

Perry: Huh?

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<b>CLIENT</b>	Elite Smash Repairs			<b>KEY #</b>	<b>ON AIR</b>	<b>OFF AIR</b>
<b>AM</b>	Richard Pryor			Elite-005R-cut 3	30/3/12	10/4/12
<b>WRITER</b>	ch				15/9/12	14/11/12
<b>WRITTEN</b>	5/3/12	<b>APPROVED</b>	29/3/12			
<b>SPOT #</b>	<b>4083-03</b>	<b>LENGTH</b>	45 sec			
<b>REPLACE</b>		<b>STATION</b>	Sea FM			
<b>ROTATE</b>						
<b>ORDER #</b>				<b>CHARGE</b>		
<b>VOICE</b>	Two guys talking – kinda lay-back and matter-of-fact about it all. Cam Horn & Cam St Clair?					
<b>NOTES</b>	Rapid delivery.					
<b>PRON</b>	Pub atmos. Music sting: "BoobieTrap"XTW014_24 – last 5.5 sec of 30 sec track, faded in under last few lines					

PERRY: Hey Terry ...

TERRY: Yes Perry.

PERRY: These Elite Smash Repair radio commercials we've been doing ...

TERRY: Yes Perry?

PERRY: They seem to be getting weirder.

TERRY: Yeah? Whatd'ya mean?

PERRY: Well, suddenly out of order are all our words!

TERRY: Right are you, hey, Perry! Sounding like Yoda we are.

PERRY: Bizarre Terry this is.

TERRY: Mmm. We can do what?

PERRY: Elite Smash Repairs Terry. We can call. Good they are for straightening things that are shape out of bent.

TERRY: Of course, yes! – their phone number is what?

Perry: Ready get your pen.

Terry: K-O. Ready am I ...

PERRY: Down this write – K-O? Number for phone is Re-smash Elite pairs.  
4365 double 4 double 4.

TERRY: (writing) 4365 double 4 double 4.

PERRY: Wow Terry. It's fixed already.

Terry: Yes Perry. Fortunate we are Elite Smash Repairs so efficient are that.

Perry: Yes Terry – and you've had one too many Tequilas.

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