



Platinum Creative

CLIENT	Coffs Coast Dental And Facial		
AM	Rod de Martin	KEY #	Start
STATION	HIT	MMM	End
Length:	30 sec	COFFSCODE8222A	
WRITER	ch		
WRITTEN			
VOICING	VO: Liam. Singer: Emmy Mack		
PRONOUNCE			
NOTES			

MUSIC: ATN003 02 1 THE CONSEQUENCE OF STYLE 30 SECONDS

**Edit: 0.05.00 to 0.22.00 + 0.00.00 to 0.04.00 + 0.00.00 to 0.04.00 +
0.06.00 to end and fade**

*Let me say, Coffs Dental and Facial
Are very nice people,
And excellent oral professionals,
Which is probably just as well ...
Coz this commercial really sucks.*

VO: Coffs Coast Dental and Facial are brilliant dentists.
Not ad writers.
So! For superior dental: Coffs Coast Dental and Facial.
For superior jingles:
Maybe look somewhere else.

*Google Coffs Coast Dental and Facial for the very latest
Crowns and Invisilign and cosmetic dentistry ...*

Please note that script changes made after your approval will incur an additional cost. This script and the completed commercial are subject to copyright and for broadcast only by Southern Cross Austereo.

Signature of approval _____ Date _____ fax: (02) 4323 1965.



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*Here we go again with another ad for
Coffs Coast Dental and Facial
And aren't you glad
They really know the latest in dentistry – yeah!
But this commercial still sucks.*

VO: And life will suck too if you neglect your teeth.
So! For superior dental - like:
Cerec Crowns, hydra-facial or cosmetic dentistry ...
Coffs Coast Dental and Facial.

*Coffs Coast Dental commercials suck, but that's
No reason to neglect your oral hygiene ...
[So call Coffs Coast Dental and Facial ... yeah!]*

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WRITTEN			
VOICING	VO: Liam. Singer: Emmy Mack		
PRONOUNCE			
NOTES			

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0.06.00 to end and fade**

Well!!! As a professional singer

It's quite an embarrassment to sing these

Dreadful songs for Coffs Coast Dental and Facial –

But at least they did a fantastic job on my teeth! [Say Wow!!]

VO: Of course they did – they're state-of-the-art dentistry.

You'll say, 'Wow' when you Google Coffs Coast Dental and Facial.

Google Coffs Coast Dental and Facial yeah!

VO: Hey, I just said that.

But it's groovy to sing it baby ... cha cha cha.

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Length:	30 sec			
WRITER	ch			
WRITTEN				
VOICING	VO: Liam. Singer: Emmy Mack			
PRONOUNCE				
NOTES				

MUSIC: ATN003 02 1 THE CONSEQUENCE OF STYLE 30 SECONDS

Edit: 0.05.00 to 0.22.00 + 0.00.00 to 0.04.00 + 0.00.00 to 0.04.00 + 0.06.00 to end and fade

*The folks at Coffs Coast Dental and Facial
Have decided to change their jingle completely,
So here we go, with an entirely different sound ...
And we hope you will enjoy!*

RECORD SCRATCH ETC – MOMENT’S SILENCE THEN:

XEL001_38 Auf Wiedersien Darling

VO: Say ‘Wow!’ That’s cheesy.

Almost as cheesy as the smile you’ll have, with teeth whitening,
from Coffs Coast Dental and Facial.

Ya don’t get cheesier than that!

SINGING ENDING

VO: Search Coffs Coast Dental and Facial.

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