



Client: South Australian Police  
Title: Drink Driving 'Selfish Prick - Excuses' B  
Length: 1 x 15 seconds  
Job number: SAPOL000615B  
Date: 20 January 2021  
On air date: 14 March 2021

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*Selfish Prick Voice Over:*

"I'm a selfish prick

I drive home after drinking

Because I've done it before.

Because I can't be bothered going back to get my car in the morning.

Yeah... I'm a selfish prick"

*Second VO disclaimer (quicker):*

Think road safety. A message from the Government of South Australia.