

CREATIVE SCRIPT



Client: Johnny's Meat and Seafood

Product:

Key number: JOH270110A

Booking number:

Length: 45 seconds

Start date:

End date:

Account Manager: Jenna

Man: So I walk into Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park to buy some Portuguese olive oil...I don't know why my wife couldn't go, something about the nail polish on her toes not being dry or some lame ass excuse like that which is quite ridiculous because what, you can't wear thongs to drive?

Anyway, I walk into Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park to get this Portuguese olive oil and for some reason as soon I get through the door I'm wanting a 25 kilo pig for the spit which is odd because I don't have a spit and I don't eat pig...I'll eat bacon but that doesn't have a face so I don't think of it as a pig...

So I'm standing there inside Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park buying this Portuguese olive oil and a 25 kilo pig for the spit and who walks in? Dave, the guy I lived next to when I was at school...

I mean, what are the odds?

Important:

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Approved:

Date:

CREATIVE SCRIPT



Client: Johnny's Meat and Seafood

Product:

Key number: JOH270110B

Booking number:

Length: 45 seconds

Start date:

End date:

Account Manager: Jenna

Man: I was on my way to the gym to do a workout like I do once a month and the mobile rings which is odd because I'd left it at home and some guy walks up to me and says here it's for you and it's my dad telling me to stop off at Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park to get some Portuguese soft drink, olives, fish and game meat for dinner...

So I say what you don't have legs? You can't go to Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park to buy Portuguese soft drink, olives, fish and game meat and he says he's got his will out and he's holding a pen and if I want to inherit anything I'll do it for him...

Over his incoherent ranting I explain I don't need to inherit debt and it'll be better to go to Johnny's Meat and Seafood Shop 1, 65 Winnimar Way Berkeley near the Bi Lo car park on Saturday morning because you can buy in bulk and save money and at that moment the guy comes back to get his mobile...

I mean, co-incidence?

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