



## Radio Script

<b>Client</b>	Vicroads	<b>Job Number</b>	
<b>Product</b>	customplates	<b>Key Number</b>	
<b>Title</b>	6 foot blonde	<b>Date</b>	
<b>Length</b>	30		

**Through each spot we have a sense that these are intercept interviews done on the street.**

**INTERVIEWER:**

Custom number plates on your car show the real you...

So who is the real you?

Sir?

**REAL BLOKEY:**

The real me is a five foot ten blonde. Buxom, but beautiful.

The real me loves puppies and flowers and holding hands in the rain.

The real me lives to Salsa.

The real me adores pink and worries my hips are too big....

**INTERVIEWER:**

(Pause and flat) OK. Sometimes showing the real you isn't a great idea.

But visit [vplates.com.au](http://vplates.com.au) and design your own less revealing custom plate