

# whiteGREY RADIO

Client: MPAN

Title: Missed Birthdays – Rigby Fielding

Length: 30

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*This 30 second spot is for the Missing Persons Advocacy Network (MPAN). It features a personal birthday message from Stephenie Fielding to her brother Rigby. Rigby has been missing for over four years. The spot ran on Rigby's actual birthday (as well as before and afterwards) to hopefully reach Rigby, and also raise awareness for the unique form of grief experienced by missing persons' loved ones known as ambiguous loss. It's part of an ongoing project for MPAN called Missed Birthdays - for more visit [missedbirthdays.com.au](http://missedbirthdays.com.au)*

*Since going to air, Stephenie has been contacted by a WA Detective who having heard the radio ad, has taken it upon himself to re-look at Rigby's case.*

## **Missed Birthdays – Rigby Fielding 30"**

**Stephenie: Happy birthday Rig.**

**It's been a tough year without you. We'll all be together to celebrate your birthday.**

**Guaranteed there'll be plenty of laughs and tears.**

**I'm sorry we haven't found you yet.  
I just wish I knew where to look.**

**We love you. We miss you. And we'll never stop looking for you.**

**Happy birthday Rig.**

**VO:** *When someone goes missing, their loved ones experience a unique type of grief called ambiguous loss. Help the Missing Persons Advocacy Network support them at [missedbirthdays.com.au](http://missedbirthdays.com.au)*