

Radio Copy

Client: Advertiser News Limited
Product: Adelaide Now
Title: How to speak Fluent AFL v1
Key No: ADV0126
Duration: 30sec
Date Typed: 28/4/10
Date Revised:

Narrator (affluent, corporate type):

"Welcome to How to Speak Fluent AFL - Lesson 37.

First phrase: Centre corridor."

Local footy V/O (Grass roots football coach): *"Down the guts."*

Narrator: *"Centre corridor."*

Local footy V/O: *"Up the (beep)ing middle."*

Narrator: *"Next phrase: GPS tracking."*

Local footy V/O: *"He ran over to the northern score board."*

Narrator: *"GPS tracking."*

Local footy V/O: *"Then he ran over to the change rooms."*

Narrator: *"Next phrase: Head high tackle."*

Local footy V/O: *"The Coat Hanger."*

Narrator: *"Hopefully, now you can speak AFL fluently."*

Local footy V/O: *"Rather talk real footy? Go to local footy SA dot com dot au."*

Radio Copy

Client: Advertiser News Limited
Product: Adelaide Now
Title: How to speak Fluent AFL v2
Key No: ADV0126
Duration: 30sec
Date Typed: 28/4/10
Date Revised:

Narrator (affluent, corporate type):

"Welcome to How to Speak Fluent AFL - Lesson 14.

First phrase: Stoppages."

Local footy V/O (Grass roots football coach): *"Umpy bounces ball."*

Narrator: *"Stoppages."*

Local footy V/O: *"Umpy bounces ball againl."*

Narrator: *"Next phrase: Rotations."*

Local footy V/O: *"Smithy's coming off."*

Narrator: *"Rotations."*

Local footy V/O: *"...and Welshies coming on."*

Narrator: *"Next phrase: Flooding."*

Local footy V/O: *"Where the (beep) did everyone go?."*

Narrator: *"Hopefully, now you can speak AFL fluently."*

Local footy V/O: *"Rather talk real footy? Go to local footy SA dot com dot au."*

Radio Copy

Client: Advertiser News Limited
Product: Adelaide Now
Title: How to speak Fluent AFL v3
Key No: ADV0126
Duration: 30sec
Date Typed: 28/4/10
Date Revised:

Narrator (affluent, corporate type):

"Welcome to How to Speak Fluent AFL – Lesson 7.

First phrase: "Applying scoreboard pressure."

Local footy V/O (Grass roots football coach): *"Kicking a goal."*

Narrator: *"Applying scoreboard pressure."*

Local footy V/O: *"Kicking a (Beep)-load of goals."*

Narrator: *"Next phrase: Contested mark."*

Local footy V/O: *"Screamer over the pack."*

Narrator: *"Uncontested mark."*

Local footy V/O: *"No (beep) within coo-ee."*

Narrator: *"Next phrase: Salary Cap."*

Local footy V/O: *"Proudly supported by Nick's Fish Shop."*

Narrator: *"Hopefully, now you can speak AFL fluently."*

Local footy V/O: *"Rather talk real footy? Go to local footy SA dot com dot au."*