

RADIO SCRIPT

Client: Broo Premium Lager
Title: **Australia Day.**
Length: 30 seconds.
Date: 10 / 12 / 11
Job#: BROO_30R_Austday

MUSIC: ELGAR: LAND OF HOPE AND GLORY.

BRITISH GUY: One does love a sunburnt country, doesn't one?
And never more than Australia Day... the 26th of February.
... commemorating yet another colony in our glorious Empire.
One marks the occasion with a cucumber sandwich...
... and a nice warm glass of Britain's finest, Victoria Bitter.
Three cheers to you, Austria... and your unique native bird, the Kiwi... hip hip

SFX: (... scratches off)

V/O: If you'd rather an Aussie-owned beer...
Try Broo. For a home-grown thirst.