



## COOCH RADIO SCRIPT

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| <b>Client:</b>  | DoT        | <b>Job No:</b>   | DOT 159A         |
| <b>Date:</b>    | 8/5/14     | <b>Duration:</b> | 30 sec           |
| <b>Product:</b> | DoT Direct | <b>Title:</b>    | UNDERPANTS FINAL |

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Bob: Where are you going?

Jane: You said you're going to pay your rego and book Chloe's driving test but..you're still in your underpants..and

Bob: and?

Jane: and I thought I'd come along and meet the girls for a coffee, then change these shoes, which means a new handbag and then maybe browse for the dress

Bob: to match the handbag.

Jane: ...you got it.

SFX: Click, then scratching.

Bob: Paid it, booked it.

Jane: (disappointed) In your underpants.

Bob: Love my undies.

**MVO: Save time and pay your licence, rego – even book a driving test – online at [dotdirect.com.au](http://dotdirect.com.au).**

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## COOCH RADIO SCRIPT

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**Client:** DoT **Job No:** DOT 159B

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**Date:** 8/5/14 **Duration:** 30 sec

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**Product:** DoT Direct **Title:** FOOTY FINAL

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SFX: PHONE RINGS

Thommo: Hello?

Baz: Thommo, it's Baz. My new 80 inch HD TV has just been installed... the footy's about to start...and the missus said she has to go and renew her licence and rego.

Thommo: I'll be right over.

SFX: Hang up.

Wife: Who was that?

Baz: Thommo. Said he might come over and watch the footy.

Wife: Great. It'll be good to see him.

Baz: Don't you have to go and pay your li...

Wife: Already done.

**MVO: Save time and pay your licence, rego – even check your demerit points – online at [dotdirect.com.au](http://dotdirect.com.au).**

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## COOCH RADIO SCRIPT

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**Client:** DoT **Job No:** DOT 159C

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**Date:** 8/5/14 **Duration:** 30 sec

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**Product:** DoT Direct **Title:** Nipples FINAL

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Waxer: Ok, you can take your hands off your nipples now.

Man: (Nervous) Errr.. right.

Waxer: Here comes the wax.

Man: (Uncomfortable) OK...

SFX: Wax being applied.

Man: That's warm...

Waxer: Now I just press this pad onto the wax, grab the corner,

SFX: Little rip

Man: ahh

Waxer: Just testing

Man: What?

SFX: Rrrriiiiiiiiiippppppp

Man: AAARRRGHHH

Waxer: ...only ten more to go.

**VO: There are times when quicker is better...like paying your licence and checking when your rego's due. So save time and do it all online at [dotdirect.com.au](http://dotdirect.com.au)**

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## COOCH RADIO SCRIPT

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**Client:** DoT **Job No:** DOT 159D

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**Date:** 8/5/14 **Duration:** 30 sec

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**Product:** DoT Direct **Title:** Tooth FINAL

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Dad: This bit goes around the wobbly tooth...

Kid: (Speaking with open mouth) Dad

Dad: Don't worry son.

Kid: (Worried) Dad.

Dad: This goes around the door knob...

Kid: I'm scared

Dad: Sorry you're what...

SFX: SLAM

Kid: Aaahhhgghh

Dad: Here you go. Stick that under your pillow.

**VO: There are times when quicker is better..like booking a driving test or checking your demerit points. So save time and do it all online at [dotdirect.com.au](http://dotdirect.com.au)**

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## COOCH RADIO SCRIPT

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|                 |            |                  |                      |
|-----------------|------------|------------------|----------------------|
| <b>Client:</b>  | DoT        | <b>Job No:</b>   | DOT 159E             |
| <b>Date:</b>    | 8/5/14     | <b>Duration:</b> | 30 sec               |
| <b>Product:</b> | DoT Direct | <b>Title:</b>    | Sensitive Part FINAL |

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Professional: Ok, so if you can just spread your legs

Man: (Nervous) Er... right.

Professional: That's it. Now, the wax will be a bit warm... and that's a very sensitive part of your body, ok?

Man: Right..ok

Professional: Here we go.

Man: (Uncomfortable) OK...

Professional: Can you just lift that up for me? Thanks.....Right. Now I press this pad onto the wax, grab the corner, rip....

SFX: Rrrriiiiiippppppp

Man: AAAGGHHH

Professional: ...annnnd hello baldy.

**VO: There are times when quicker is better..like booking a driving test or checking your demerit points. So save time and do it all online at [dotdirect.com.au](http://dotdirect.com.au)**

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