



Client: Inclusive Kids/IFYS	Key Number: INCL020921MG30A
Description: Fitting in – Jack - refreshed	Client Manager: Mia Garthon
Start Date: TBA	Length: 30 seconds
End Date: TBA	Writer: Selina Hynes

PRODUCTION NOTES:

ANN: Emotive female read.

Music: None

SFX: School yard sounds. More laughter heard towards end of commercial. That said, COLD may be even more powerful.

**This script has been timed to the length of the required commercial. If any words are added, please be aware that the same amount of words will need to be removed.*

FVO: When Jack’s lonely, he goes to a place in his mind.

 In that place all his classmates have the same hats and bags.

 And in that place? It doesn’t matter that Mum couldn’t afford breakfast this morning.

 Jack’s hungry.

 But not just for food.

 He just wants to fit in.

 Inclusive Kids help kids like Jack find their place.

 Please spare some change, at a coin box, at your local coffee shop today.
 Inclusivekids.com.au

 Because EVERY kid deserves to fit in.

Please check all wording, pronunciations and dates. We’d hate to get something wrong, but hey, we’re human too.

Any changes made after recording may incur an additional Production fee.

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Client: Inclusive Kids/IFYS	Key Number: INCL020921MG30B
Description: Fitting in – Tillie - Refreshed	Client Manager: Mia Garthon
Start Date: TBA	Length: 30 seconds
End Date: TBA	Writer: Selina Hynes

PRODUCTION NOTES:

ANN: Emotive female read.

Music: None

SFX: School yard sounds. More laughter heard towards end of commercial. That said, COLD may be even more powerful.

**This script has been timed to the length of the required commercial. If any words are added, please be aware that the same amount of words will need to be removed.*

FVO: Tillie's Dad says some days she doesn't smile at all.
That she cries in her room because the other kids tease her about her clothes.
It breaks her Dad's heart... every day.
All he wants is to provide for her - and see her smile.
Inclusive Kids help kids like Tillie find their place.
Please spare some change, at a coin box, at your local coffee shop today.

Inclusivekids.com.au
Because EVERY kid deserves to fit in.

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Client: Inclusive Kids/IFYS	Key Number: INCL020921MG30C
Description: Fitting in – Ben - Refreshed	Client Manager: Mia Garthon
Start Date: TBA	Length: 30 seconds
End Date: TBA	Writer: Selina Hynes

PRODUCTION NOTES:

ANN: Emotive female read.

Music: None

SFX: School yard sounds. More laughter heard towards end of commercial. That said, COLD may be even more powerful.

**This script has been timed to the length of the required commercial. If any words are added, please be aware that the same amount of words will need to be removed.*

FVO: When Ben gets home, he sits alone in the backyard.

 His mum says the kids at school tease him about his hair.

 She can't afford to send him to a hairdresser.
 So, she has to cut it.

 It's not her fault. It's not his. It just is.

 Inclusive Kids help kids like Ben find their place.

 Please spare some change, at a coin box, at your local coffee shop today.

 Inclusivekids.com.au

 Because EVERY kid deserves to fit in.

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Client: Inclusive Kids/IFYS	Key Number: INCL020921MG30DKCC
Description: Client Sponsored -Refresh	Client Manager: Mia Garthon
Start Date: TBA	Length: 30 seconds
End Date: TBA	Writer: Selina Hynes

PRODUCTION NOTES:

ANN: Emotive female read.

Music: None

SFX: School yard sounds. More laughter heard towards end of commercial. That said, COLD may be even more powerful.

**This script has been timed to the length of the required commercial. If any words are added, please be aware that the same amount of words will need to be removed.*

FVO: When you drop money into an Inclusive Kids coin box,
do you wonder where it goes?

 ALL your money? Goes directly to the kids.

 But to ensure YOU know about them? THEY need to advertise.

 They're able to do that with the help of local businesses like **Kelwin Coastal Carpets**.

 Actually, they paid for the ad you're hearing right now.

 Legends.

 Spare change? Give it to the charity who give nothing to themselves.

 inclusivekids.com.au

 Because EVERY kid deserves to fit in.

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