

CLIENT: NISSAN

BRAND: NAVARA QUEENSLANDER

DATE: 30 January 2012

TITLE: 'QUEENSLANDER'

KEY NUMBER: NAV0642/30R

LENGTH: 30

30s RADIO SCRIPT – 'QUEENSLANDER'

NB: This script is read with pace.

CUSTOMER: **Hi, I'm interested in the Navara Queensland.**

DEALER: **Yeah...? So, where're you from?**

CUSTOMER: **Here.**

DEALER: **Really, what's your name?**

CUSTOMER: **Stevo.**

DEALER: **Where'd you get your tan?**

CUSTOMER: **The beach.**

DEALER: **Religion?**

CUSTOMER: **Footy.**

DEALER: **How big's The Big Pineapple?**

CUSTOMER: **16.1 metres.**

DEALER: **Look, ah... I'm just going to grab a drink, would you like a weak-soy-decaf-frappuccino?**

CUSTOMER: **What the — BEEEEEEEEEP! — is that?**

DEALER: **Righto mate, you passed the test. Here she is, the feature-packed Navara Queensland with tray cover, tubliner, towbar, bull bar, bonnet protector, floor mats. Only \$34,888 Drive away. *Only for real Queenslanders. See your Nissan Dealer.***

CUSTOMER: **You are my Nissan dealer.**

DEALER: **Yeah, it's just something we say.**

DISCLAIMER: Metallic paint \$495 extra. Only while stocks last.

CUSTOMER: **Wow.**

DEALER: **Yeah.**