

Client: **RACV**

Product: **Business Insurance**

Job#: **RACV0574**

Date: **04/04/17** **REV6**

'So much to know'

This commercial continues the adventures of the world's most boring small business owner. This time, he fails to see people are asking him to stop talking:

As someone who loves small business insurance, people often say, 'Do you ever stop taking about it?' And I always reply, 'No, not when there's so much to know.' Like, can I choose the amount of liability? Is my vehicle included? And my laptop? Yes, yes, and yes, RACV will answer. At that point, people usually say 'That's fascinating, but I've really got to go.' And I say, 'You should discover the thrills of small business insurance yourself at racv.com.au/business. Good PDS, too.' Product issued by Insurance Australia Limited.