

# Copy - Radio

## Cue

## Audio

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### MISSISSIPPI - METRO

SFX

**INTERIOR OF CAR DRIVING**

MV

One Mississippi...

Two Mississippi...

Three Mississippi...

Four Mississippi ...

Five Mississippi ...

FVO

Driving at 60 kilometres an hour, checking your phone for just two seconds means that you'll miss 33 metres of road.

MV

Thirteen miss a mother...

Fourteen miss a runner...

FVO

And who knows what else?

MV

Eighteen Mississippi...

FVO

Know the distance of distraction.

A message from the state government, Perth.