

Coopers Mild Ale

Masters of Maturity 1

Music: Pan flute plays throughout.

VO: Coopers Mild Ale raising a glass to the Masters of Maturity.

The fellas who have *learned* to put the toilet seat *down*.

And the guys who even let the other-half use *the remote control*.

The wise ones who are *close* to their Mother-In-Law, because that's where you keep your enemies.

They say virtue is its own reward, but these Masters of Maturity deserve something better. A mid strength beer with real flavour.

You deserve it, you 'masters of maturity.'

Coopers Mild Ale.

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Masters of Maturity 2

Music: Pan flute plays throughout.

VO: Coopers Mild Ale raises a glass to the Master of Maturity.

The guys who have traded in their *V8 utes* for a *family wagon*.

The fellas who used to play *poker* but now play with *dolls*.

And the ones who can't get "special time with mummy," without being *interrupted*.

These Masters of Maturity have made sacrifices. But beer with flavour isn't one of them.

That's why they drink a full flavoured mid strength beer.

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Masters of Maturity 3

Music: Wind pipe music.

VO: Coopers Mild Ale raises a glass to the Masters of Maturity.

The guys who send their girls flowers at work for no reason at all.

The fellas who actually *cook*. Not just on the *barby*.

And those *sensitive* chaps who, *cuddle* afterwards.

These Masters of Maturity know how to get what they want.

And they want a mid strength beer with real flavour.

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