



CLIENT: SCOPE

BRAND: BRAND CAMPAIGN

DATE: NOV, 2007

JOB No: SSV0052

RADIO 30 sec 'Do I Sound Different To You?'

We hear a mid-twenties girl speaking in a clear, casual manner.

FV 1: I have a disability.
I slur and have trouble speaking.
But, do I sound any different to you?
I hang out with my friends. Get the tram to work.
I eat out. Watch tele. Hate housework.
You see, the only time I do sound different

The female speaker's voice transitions to a disabled girl with slurred speech.

FV2: .. is when you hear me speak.

FVO: See the person, not the disability.
Donate today at scopevic.org.au and support thousands of Victorians with disabilities.