

RADIO SCRIPT

Client:	Building Commission	Key No:	TBA
Product:	RBP - consumer campaign	Title:	Sunscreen
Date:	17 September 2004	Duration	30s

Wealthy Sir Hugh is leaving his house for a few days. He stops to chat to his builder, Terry, who is working on a deck.

(SFX: Building sounds)

Sir Hugh:

Ah Terry. Deck looks good.

Terry:

Thanks Sir Hugh.

Sir Hugh:

Oh one thing, I'm popping out for a few hours. There's my wife down there by the pool...(calls to her) Hello darling!...

Wife (calls from the pool):

Hi honey.

Sir Hugh:

Later on, she may need your help with some more sunscreen.

Terry:

Righto.

Sir Hugh:

Yes, really give it a thorough rub, sort of on her lower back...

Terry:

No worries.

Sir Hugh:

...and front – little circles. And if there's anything else she can help you with, anything at all, just yell.

FVO:

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RADIO SCRIPT

Client:	Building Commission	Key No:	TBA
Product:	RBP - consumer campaign	Title:	Ferrari
Date:	17 September 2004	Duration:	30s

A 40-ish businessman ('Mr B') is leaving his house for the weekend. He stops to talk to Nick, who is building a garden wall.

(SFX: Building sounds, footsteps on gravel)

Mr B:

Hi Nick, how goes the wall?

Nick:

Good thanks Mr B.

Mr B:

Now listen, I'm heading interstate on business for a few days. And I've left the Ferrari behind your truck there...

Nick:

Got it.

Mr B:

...so if you have to pop out here's the keys. (SFX: tosses keys)

Nick:

No worries Mr B.

Mr B:

Of course you'll have to move the Harley first. (SFX: tosses another set of keys)

Nick:

Sure.

(Uncomfortable pause)

Mr B:

Well, I'll be off then...

FVO:

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RADIO SCRIPT

Client:	Building Commission	Key No:	TBA
Product:	RBP - consumer campaign	Title:	Kids
Date:	17 September 2004	Duration	30s

A young Mum, Mrs Lang is rushing out of her house for a while. She's stopped to chat to the builder, Tony, who is working on her kitchen.

(SFX: Building sounds, kids in background)

Mrs Lang:

Hi Tony, good job on the kitchen!

Tony:

Oh ta Mrs Lang.

Mrs Lang:

Um Tony, I hate to ask but I'm in a bit of a rush - would you mind keeping an eye on the kids?

Tony:

No worries.

Mrs Lang:

Great. Now Jayden has his sleep about now. No more than two hours or he won't sleep tonight.

Tony:

Righto.

Mrs Lang:

And the triplets need their medicine at 9, 11:30, 2:15 and 5. Make sure it's the red bottle. Not the green one or we'll never get the stains out of the carpet.

Tony:

Got it.

Mrs Lang:

Right, see you Monday!

FVO:

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