

//Carlton Zero HR - 30"

SFX: Office sounds.

V/O: It's 2pm. Monday. You're at your desk. You crack open your second beer.

SFX: Can opening and sipping sound.

V/O: The crisp taste dances on your lips as you see Janet from HR furiously approaching. With that "what the hell have you done" look on her face. Everyone knows you've made a terrible mistake.

V/O: Of course, you haven't wished her happy birthday yet. With a hip hip hooray you raise your delicious beer. Here's to you Janet from HR!

SFX: Sipping sound and a sound of refreshment.

V/O: It's now possible to have a great tasting zero alcohol beer.

V/O: Carlton Zero, we've rewritten the rules.