



EARDRUM

Client: Thredbo
Campaign: Are You in
Length: 30 SECONDS
Title: (IN SEASON) BOARDROOM Rev
Date: 28.03.09
Job No: 402

SFX: OVERHEAD PROJECTOR

ANDREW: So the data on this slide shows...

SFX: MOBILE PHONE RINGS

ANDREW: (EMBARRASSED) Sorry, I'll just... (SHEEPISH) Hello?

SIMON: Andy, how about we take Jen and her mate up to Thredbo next week.

ANDREW; Thredbo?

SIMON: Yeah ... are you in?

MUSIC: (OTT A Team Style)

BOSS: Everything OK Andrew?

SIMON: (SHEEPISH) Ah, it's my mate, he's going to Thredbo next week.

BOSS: Thredbo? (CONSPIRATORIALLY) Are you in?

ANDREW: (PAUSE) I'm in!

BOSS: Go girlfriend!

VO: Yup, he's off to Thredbo next week, thanks to his best mate (ASIDE) and his weird boss.

Now it's your turn. Go to Thredbo.com.au, grab your mates and say "Thredbo. Are you in?"



E A R D R U M

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Title: (IN SEASON) DENTIST Rev
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DENTIST: (FEMALE) OK, so open wide ...

SFX: DRILL

SFX: MOBILE PHONE RINGS, DRILL STOPS

GARY: (WITH MOUTH OPEN) Sorry Ha-row?

MATTY: Mate, I've heard Thredbo's pumping right now. Lets go this weekend! Are you in?

MUSIC: (OTT A Team Style)

GARY: (MOUTH OPEN) It's my 'ate ... he 'ants 'e to go to Thred 'o.

DENTIST: Thredbo...

SFX: SHORT BLAST OF DRILL

DENTIST: (SLIGHTLY SUGGESTIVE) Are you in??

GARY: (MOUTH OPEN) Ohh yeah, I'm 'n!

VO: He's in alright, now it's your turn to sink your teeth in to Thredbo.
Go to Thredbo.com.au, book your trip and grab your mates.
"Thredbo. Are you in?"



E A R D R U M

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Title: (IN SEASON) POLICE Rev
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SFX: POLICE SIREN

COP: Sir, do you know why I pulled you over?

ZACK: (SHEEPISH) Yes I was on the mobile, but it's my mate Jason, he's booking a last minute trip to Thredbo ...

COP: I'm sorry sir but I'm afraid— did you say Thredbo?!

ZACK: ...yes?

MUSIC: (OTT A Team Style)

COP: (CURIOUS) Well, are you in?

ZACK: (CONFUSED) Ahh yeah.

COP: Good on you.

ZACK: Does that mean I'll get off?

COP: Well it is Thredbo.

VO: Yes sir, he's off to Thredbo.
Make sure *you* don't miss out this season. Go to Thredbo.com.au,
book *your* trip and hit the slopes!

Thredbo. Are you in?



E A R D R U M

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Title: (IN SEASON) THEATRE Rev
Date: 28.03.09
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HAMLET: (IN DISTANCE, ON STAGE) To be, or not to be...

SFX: MOBILE PHONE RINGS, DISAPPROVING CROWD MURMUR

HAMLET: (DISTRACTED) That is the question. (UNDER PETER) Whether 'tis nobler in the mind to suffer...

PETER: Sorry, sorry. Hello?

GREG: Pete, me and the boys are going to Thredbo next week. Are you in?

MUSIC: (OTT A Team Style)

ANDREW: (TRIUMPHANTLY) Thredbo?!

HAMLET: (SCORNFULLY) Excuse me!

ANDREW: Sorry, my mate's booking a trip to Thredbo.

HAMLET: (DRAMATIC) Well... (INTENSE) Art thou in?

ANDREW: Thou bloody will be!

VO: Verily he's off to Thredbo with the boys next week.

Now it's your turn. Go to Thredbo.com.au, plan a trip, grab your mates and say ... "Thredbo. Are you in?"