

# M&CSAATCHI

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CLIENT	TITLE	PRODUCT
STEGGLES TURKEY	UGLY MAKES YOU SUPER	30" RADIO

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JOB NUMBER	DATE	VERSION
STEG5029	1 NOV 2022	1

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## 1. TECH

**Lyrics:** When you're not very pretty, you do great things.  
You do a great job, or your phone won't ring.  
Silicon Valley, super smart,  
Cos they weren't at parties, breakin' hearts.

Ugly, ugly, ugly, ugly! ...is good for you.  
Steggles, Steggles, Steggles, Steggles Turkey! ...is superfood!

## 2. HISTORY

**Lyrics:** If you're too handsome, growing up.  
You probably won't amount to much.  
Mary Shelley wrote Frankenstein,  
Cos she wasn't slowed down by Valentines.

Ugly, ugly, ugly, ugly! ...is good for you.  
Steggles, Steggles, Steggles, Steggles Turkey! ...is superfood!

## 3. ENTERTAINERS

**Lyrics:** Good looks — are crippling.  
You start to think you're interesting,  
If you've got a nice voice but an awful head,  
The radio's where you'll make your bread.

Ugly, ugly, ugly, ugly! ...is good for you.  
Steggles, Steggles, Steggles, Steggles Turkey! ...is superfood!