RADIO

'EVERY CONSEQUENCE' 30sec

MV1: Thirty eight kays.

SFX: House door opening.

MV2: Hey, I'm home.

MV1: Forty three kays.

SFX: House door opening.

MV2: Scariest thing just happened, I'm fine but, close.

MV1: Forty eight kays.

SFX: House door opening.

MV2: Who's our insurance with? I just had a prang.

MV1: Fifty five kays.

SFX: House door opening.

MV2: I wrote the car off.

MV1: Sixty seven kays.

SFX: House door opening.

MV3: I'm constable Noakes, do you mind if we come in

ANNCR: Every speed has a consequence. Rethink speed.