

RADIO SCRIPT

BRAND	FUSO	JOB NUMBER	FUS0129
JOB TITLE	GENUINE PARTS 15"	CREATIVE TEAM	S&M
VERSION	#4	DUE DATE	10.4.17

15" PARTS RADIO TITLE: BRAKE PAD

VO: When I'm out on the road worn "Brrrrrrrrrrrrrrrrrrrrraaaakkee Pppppp...ads" are real trouble, Fuso Genuine Truck Parts can get me back in the game all day.

15" PARTS RADIO TITLE: GEARBOX

VO: Listen when I'm out in the truck and the gearbox "GGGGGGGGGGGGGGGGGGGeeeeedAAAArrrrrrr...b..b...b...b...boooooxxxxx" starts packing up on me, a Fuso Genuine Part can get me back out on the road all day.

15" PARTS RADIO TITLE: SHOCK ABSORBERS

VO: Well look if I'm on the road and get a problem with me "Shock Ab...ab...ab....sssssssssss..or...or...or..orberrrrrrrrrrs" a Fuso Genuine Truck Part gets me back in the game all day.