

Radio Script

Client:	Specsavers
Product:	Over 60s 25% off
Title:	'Race caller'
Length:	30 seconds

RACE CALLER: **And to the big race now, the field is locked away...**

SFX: DING!

RACE CALLER (booming voice, stumbling over the names of the horses):

And from the sound of it, I think they're off!

Looks like 'Too Cute to Shoot' and 'Dollar Dazzler' got away well, then it's...um... Thingamibob followed by watchamacallit, something... I think there's a horse behind him, then there's... a white one, could be the ambulance, could be a horse. Then there's a brown one followed by...um... Is that a *zebra*?

<fades out>

VO: Should've gone to Specsavers. If you're over 60, get 25% off when you select a pair of glasses from the \$149 range or above. See specsavers.com.au for full details.