

Siren Awards

RADIO Scripts

**Tourism Tasmania – Come Down for Air**

**Radio Ad #1: Fly Fishing**

*We hear water lapping against a riverbank, a gentle breeze through the reeds, hushed murmurs of a few friends, and the back and forth flick of a fishing rod as a flyfisherman casts.*

**7:03pm, Little Pine Lagoon.**

*We hear the final cast as line meets water, and a few native birds and insects. The reel ticks over to reduce the slack, as the fisherman wades a little further into the water.*

**While the sun plays hide and seek amongst the clouds, man and trout exchange glances through crystal clear waters. Old friends stand patiently, retrieving their lines, contemplating the age-old question, ‘Do you have to catch a fish to make it a good trip?’**

*We hear a fishing reel run away with a high-pitched buzz before the fisherman strikes, someone’s got a bite, there’s some excitement amongst the group.*

**It definitely helps.**

**Tasmania**

**Come down for air.**