

RADIO SCRIPT

CLIENT	PRODUCT	TITLE	LENGTH
Lion Nathan	Tooheys New	Good Kick	30

CREATIVE TEAM	JOB NO.	DATE	REVISION NUMBER
SM EB			1

SFX:

Plenty of crowd. We're at the Melbourne Cup, post race. It's chaos down at the track.

Commentator:

I'm here with the winning jockey and the champion filly. Darryl, a 100 to one Melbourne Cup winner and cross-eyed your whole life, how does it feel?

Darryl:

Oh, it doesn't get much better than...

SFX:

A horse lets out an almighty neigh. A swoosh to mimic a kick, followed by a painful thump and grown from Darryl. People in the background also give a sympathetic groan.

Commentator:

Ohhhh, the horse just kicked Darryl in the head.

Darryl: (a little stunned)

Hey I'm not crossed-eyed anymore. Gee, it doesn't get much better than...

SFX:

Again, the horse lets out an almighty neigh. A swoosh to mimic a kick, followed by a painful thump and grown from Darryl. People in the background also give a sympathetic groan.

Commentator:

Oooh, this time it kicks him in right in the...

Darryl: (Fortunately, the hit has sent his voice down a few octaves – we're talking Barry White.)

Ohh, my...voice. Gee, it doesn't get much better than...

MVO:

Tooheys New. It's all good. Official beer of the Melbourne Cup carnival.

