

303 Radio Script

Client IKEA
Job Number
Product SALE
Length 30
Title Mutant Bargains
Date Created 13/10/08
Last Revised 19/10/08

303 Group Pty Ltd
ABN 97 009 442 344
Level 3, 435 Roberts Road
Subiaco WA 6008
Telephone (08) 9388 2303
Facsimile (08) 9388 2202
greatads@303.com.au

Music: Unsettling music from a 1950s B-Grade Horror movie

Bernie What was that? I saw something.

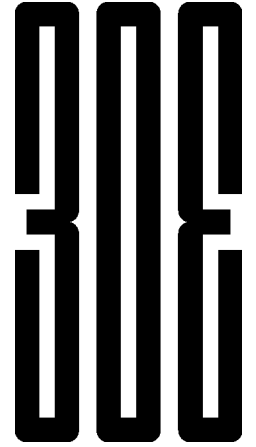
Todd: (Cool) I dunno, we are in IKEA – it was probably just a bargain. They're pretty regular around here.

Bernie: I know what I saw. That was no regular *bargain*.

Todd: (Nervous) I think I saw it too. It was like a normal bargain but it had a whole other *bargain* growing out of it. Like a mutant bargain.

Bernie: (Whispers) A mutant bargain.

Todd: Yes, a mutant bargain. It must have happened when IKEA had a sale *on top* of already low prices. Watch your step.



303 Radio Script

Client **IKEA**
Job Number
Product **SALE**
Length **30**
Title *Return of the Mutant Bargains*
Date Created **13/10/08**
Last Revised **19/10/08**

303 Group Pty Ltd
ABN 97 009 442 344
Level 3, 435 Roberts Road
Subiaco WA 6008
Telephone (08) 9388 2303
Facsimile (08) 9388 2202
greatads@303.com.au

Music: Unsettling music from a 1950s B-Grade Horror movie

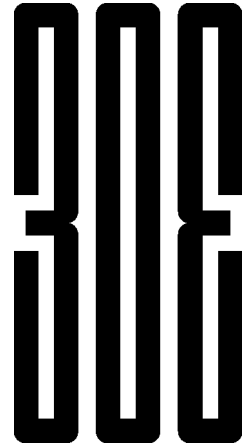
Teresa: James, I'm scared and I'm nervous. These IKEA bargains – they're big James. They're very big.

James: I know Teresa, I saw a bargain back there, musta been the size of a cat.

Teresa: That is a big bargain James, what are we gonna do?

James: (Pause) We use *the trolley*. And we do it fast because according to IKEA folklore, mutant bargains can only survive while stocks last. Stay close, baby.

Teresa: I love you, James.



303 Group Pty Ltd
ABN 97 009 442 344

Level 3, 435 Roberts Road
Subiaco WA 6008

Telephone (08) 9388 2303
Facsimile (08) 9388 2202
greatads@303.com.au

303 Radio Script

Client IKEA
Job Number
Product SALE
Length 30
Title *Return of the Mutant Bargains Part 2*
Date Created 13/10/08
Last Revised 19/10/08

Music: Sweeping romance music from a 1950s B-Grade Horror movie

Johnny: Maggie, wait – I'm going with you.

Maggie: I love you Johnny Dare and that's why I need you to stay in the car.

Johnny: But-

Maggie: No Johnny, you need to hear this... (takes a breathe)

 IKEA had a sale *on top* of already low prices, it made *mutant bargains* Johnny. There are big mutant bargains in that big beautiful blue building over there.

Johnny: Maggie you're not making any sense!

Maggie: Johnny there's no time – the sale ends on Sunday. (defeated) I gotta go Johnny.