

**TITLE: "BILL BOWELLY"**  
**60 SECS – BOWEL CANCER AUSTRALIA**

**BILL BAILEY:**

Hello? Thank you!

Anyway... when it comes to keeping people alive, who gets all the credit?

Oh the heart! Oh yes... pump, pump, pump... pump the blood... la, la, la...

Boring, boring, bo-ring!!!

And yet it gets all the applause...

Like it's just swum the channel.

Or flown the Atlantic, singlehanded... in a bucket or something.

And what about the lungs?

Oh yes... breathe in, breathe out.

What else can you do? Nothing!!!

Really? (... oh yes, and the prize for breathin-) NOTHING!!!

Come on, who's doing the REAL work?

Me. Muggins. Downstairs.

Takin' out the trash. Every day. Sometimes twice....

Sometimes a lot more than that, if you've been to the tropics!

And you know what... the cherry on top of the crap sundae that's MY life?

I'm the home of Australia's second-deadliest cancer, aren't I?

But no one's even listening...

**FVO:**

Give a crap about your bowel.

Search Bowel Cancer Australia.