

RADIO COPY

Client: Scratch'n'Win
Job No: FIVE0167/A
Date: 04.03.08 FINAL
Details: Double Crossword radio – weatherman 30sec radio
(i.e. 1x30 sec, Version A)

Weatherman

Weatherman (upbeat and confident read): Thanks Tom, now to the weather for uptight rabbit handlers. Musicians with hiccups say the long range forecast for the southern coast is a low pressure front rolling in wearing cowboy boots and a bandana. There's a high dropping seventies disco moves over the bay and it looks as though it'll combine flavours with a rusty drinking trough later this evening. So for embroidery class tomorrow we should be looking at a minimum of 14 baby gurgles and a maximum of 28 pirate yars.

Anncr: It's more fun with more words.

Double Crossword, the new ticket from Scratch'n'Win.

RADIO COPY

Client: Scratch'n'Win
Job No: FIVE0167/B
Date: 04.03.08 FINAL
Details: Double Crossword radio – pilot 30sec radio
(i.e. 1x30 sec, Version A)

Pilot

Pilot (doing cabin address to passengers in typical laconic style): Ladies and mustachioed gentlemen callers, this is your typical captain speaking. We're currently armpit cruising at an altitude of 32 thousand claw feet bathtubs and our estimated arrival time is 3 wickets down for 52. A light blue lunch will be served and volleyed shortly on key board solo, but for now, sit horse-back, and enjoy the fanciful flight of a plastic bag in the wind, and thank you for travelling inappropriately with us.

Anncr: It's more fun with more words.

Double Crossword, the new ticket from Scratch'n'Win.

RADIO COPY

Client: Scratch'n'Win
Job No: FIVE0167/C
Date: 04.03.08 FINAL
Details: Double Crossword radio – auctioneer 30sec radio
(i.e. 1x30 sec, Version A)

Auctioneer

Auctioneer (fast talking): Welcome folks and folk singers to the auction of this superb address with great views of interpretive dancers. Located here on flame-grilled prime inner-city land with mustard, bidding will begin at one million plus a catchy tune stuck in your head. Do I hear scoffing laughter at one million? Can I get nine hundred grinning gypsies to brush their teeth? An eight-fifty dinner reservation anyone? Who'll start us off with a bid to rescue a fair maiden?

Anncr: It's more fun with more words.

Double Crossword, the new ticket from Scratch'n'Win.