

radio copy

Description RAC Roadside Assistance – Winter Radio
Size 30 seconds
Job No. RACM0996 – SOS



Perth: Level 3,
11 Harvest Tce
West Perth WA 6005
P (08) 9322 4433
F (08) 9322 5663

Melbourne: Level 8,
190 Queen St
Melbourne Vic 3000
P (03) 9602 2011
F (03) 9602 2224
brandagency.com.au

Cue	Audio
Sound effects:	Wintry weather and windscreen wipers.
Male voice:	How to send an SOS message with your car horn. Simply press down on the horn three times quickly.
Sound effects:	Three short car-horn toots.
Male voice:	Now press down three times slowly.
Sound effects:	Three long car-horn toots.
Male voice:	Then three more times quickly.
Sound effects:	Three short car-horn toots.
Male voice:	Now we wait to see if anyone knows Morse code.
Announcer:	Don't get stranded this winter. Get RAC Classic Roadside Assistance on 13 17 03.