

Siren Awards

RADIO Scripts

**Tourism Tasmania – Come Down for Air**

**Radio Ad #1: Fly Fishing**

*We hear water lapping against a riverbank, a gentle breeze through the reeds, hushed murmurs of a few friends, and the back and forth flick of a fishing rod as a flyfisherman casts.*

**7:03pm, Little Pine Lagoon.**

*We hear the final cast as line meets water, and a few native birds and insects. The reel ticks over to reduce the slack, as the fisherman wades a little further into the water.*

**While the sun plays hide and seek amongst the clouds, man and trout exchange glances through crystal clear waters. Old friends stand patiently, retrieving their lines, contemplating the age-old question, ‘Do you have to catch a fish to make it a good trip?’**

*We hear a fishing reel run away with a high-pitched buzz before the fisherman strikes, someone’s got a bite, there’s some excitement amongst the group.*

**It definitely helps.**

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Come down for air.**

**Radio Ad #2: Dock**

*We hear the ocean lapping up against boats, bells tolling and birds in the distance.*

**6:32am, Triabunna.**

**The trawlers tug gently at their tethers**

**Woolly men in galoshes busy themselves with  
worn crates and wise cracks**

**Cormorants lurk, hoping for a sliver of squid**

**Yes, it’s all happening here and the day has  
barely begun**

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**Radio Ad #3: Cheese**

*We hear very little happening. Maybe a door creaks open. Through a wall we hear of the*

*distant mooing of dairy cows.*

**11:54am, King Island Dairy.**

**While life rolls by on North Road, updates are scarce in Ueli Berger's cheese cellar.**

**Still, his cheddar sits there, aging.**

**He has deadlines just like the rest of us.**

**But 2021 seems pretty doable.**

**Tasmania**

**Come down for air.**