

CLIENT:	ANGLICARE	VERSION:
JOB NO:	ANGLIW0099	
WRITER:	MATT WILSON	V1
DESCRIPTION:	WINTER APPEAL	

Script - 60-seconds

SFX: Shivering / Chattering teeth for 4-5 seconds.

VO: I've been in this freezer for over an hour.

And hearing me...

SFX: Shivering. Teeth chattering. pause.

VO: Hearing me freeze...

SFX: Shivering

Hearing me freeze is causing your...

own body temperature...

SFX: Shivering / Chattering teeth.

to drop by up to 1-degree.

It's called temperature contagion.

SFX: Shivering

VO: An involuntary reaction that helps humans empathise when others are freezing.

9000 West Australian homeless people are about to suffer though cold winter nights far

worse than this. So if you're still feeling empathetic,

Donate to the Anglicare winter appeal.

Text 'Donate' to 0400 633 633.