

RADIO SCRIPT

CLIENT:	ALDI
PRODUCT:	Christmas 2022
TITLE:	Panettone
DURATION:	15"
KEY #:	ALN01508_5_15

SFX: *We hear the ambience of a family lunch and some light Christmas music. Our host and a friendly uncle engage in a rapid back and forth at the table.*

HOST Another panettone, Tony?

Anthony I couldn't have another, mother

HOST have another nother, Tony,

Anthony I've had another nother mother

HOST have another nother nother panettone, Tony

Anthony (pause) ...fine

HOST: Traditional fruit panettone for just \$8.99 this Christmas.

HOST: ALDI. Good Different.