

## Radio

Client:	Australian Paper			
Product:	Reflex Brand	Job No:	REF0093	_

'Postman' (30)

SFX: Dog attacking postman on a bike.

VO: No one is more petrified of dogs than a postman.

SFX: Dog chasing a man around an office, it's complete chaos.

VO: So when an innocent flyer on the noticeboard read: 'Bring your pet to work day', Simon was so enthusiastic, he forgot that he worked in the postal service. And that his Great Dane had an even greater appetite for postal-issue pants.

SFX: Grrrrrr! Woof! Argh!

VO: It seemed like a good idea on the flyer... then again, it always looks good on Reflex paper.