



**E A R D R U M**

**Client:** COMMERCIAL RADIO AUSTRALIA  
**Length:** 30 SECONDS  
**Title:** CHARLOTTE 17  
**Date:** 17.07.10  
**Job No:**

**TRB:** Each week more than 16 million Australians listen to commercial radio.  
Like 17 year old Charlotte Neville.

**SFX:** IN BEDROOM, RADIO ON IN BACKGROUND, TYPING ON KEYBOARD

**CHARLOTTE:** I mean like, I mainly like listen to the music mainly – like all the new stuff, funny like DJs like in the morning and I like it like now, like when I'm on Facebook.

**TRB:** Oh I'm on Facebook can I be your fr-

**CHARLOTTE:** Nup. No. No.

**TRB:** No. (NOW ADDRESSING LISTENER) Ahem, Radio Advertising, over 16 million Australians are listening. And chatting.

**SFX:** MOBILE INCOMING MESSAGE BEEP

**TRB:** And texting.

If you'd like them to like hear about your brand (For details call this station)  
Go to [commercialradio.com.au](http://commercialradio.com.au).