Client Brand/Product Title Length AUSTAR DOCUMENTARIES LOST MUMMIES 30

This commercial takes place at an awards ceremony.

SFX: Music Drum Roll. Awards ceremony music throughout.

PRESENTER: And the winner of the award for Best Mummification in a documentary goes to...

SFX: Envelope being opened.

PRESENTER: ...The Lost Mummies of New Guinea.

SFX: Applause.

MC: Ladies and gentlemen, The Lost Mummies.

SFX: Lingering applause.

MC: Come to the stage The Lost Mummies.

SFX: Applause slowly dying out.

MC: Has anyone seen The Lost Mummies?

SFX: Music.

VO: For award-winning documentaries, call AUSTAR on 132 342.

Client Brand/Product AUSTAR DOCUMENTARIES Title Length ELEPHANT SEAL

30

This commercial takes place at an awards ceremony.

SFX: Music Drum Roll. Awards ceremony music throughout.

PRESENTER: And the nominees for Best Migration in a documentary are...

SFX: Envelope being opened.

PRESENTER: ...the monarch butterfly...the army ant and...the elephant seal.

SFX: Drum roll.

PRESENTER: And the winner is...the elephant seal.

SFX: Applause. Seal barking.

PRESENTER (Off mic): Can you help him up? Help him up on stage. Thank you.

MC: This is elephant seal's first award. It was a nominee last year for best body fat.

VO: For award-winning documentaries, call AUSTAR on 132 342.

Client AUSTAR

Brand/Product DOCUMENTARIES
Title TIME TRAVEL
Length 30

This commercial takes place at an awards ceremony.

SFX: Music Drum Roll. Awards ceremony music throughout.

PRESENTER: Okay. And the winner of the award for Best Scientific Prediction in a documentary goes to...

SFX: Envelope being opened.

PRESENTER: ...Ooh. Sorry. Nervous. (Pause) Time Travel. Congratulations.

SFX: Applause.

MC: Time Travel could not be here tonight but will collect its award last week or sometime in the future.

VO: For award-winning documentaries, call AUSTAR on 132 342.