

M&C SAATCHI

RADIO

CLIENT	TITLE	PRODUCT
NRMA INSURANCE	CHOIR, ECHO, CHEER	HOME, GENERAL AND CAR
JOB NUMBER	DATE	VERSION
IAG10065	19.2.15	30 SECONDS

TITLE: CHOIR
MVO: **With NRMA Home Insurance, you're covered even if you forget to lock your door or window.**
Sound good? The Bell Community Choir can make it sound even better:
SFX: Beautiful acoustic hall.
CHOIR: (harmonically) **With NRMA Home Insurance, you're covered even if you forget to lock your door or window.**
MVO: **NRMA Home Insurance. (MUSIC STING) It's insurance, just NRMAD better.**
Call 132 132, visit us online or in-branch.
Conditions apply. Always read the PDS from NRMA Insurance.

TITLE: ECHO
MVO: **With NRMA Car Insurance you're covered for anyone who drives your car.**
Sound good? Shouting it off the Blue Mountains can make it sound even better:
SFX: Huge open space.
FVO: **With NRMA Car Insurance you're covered for anyone who drives your car!**
(we hear it echo back from a distance)
MVO: **NRMA Car Insurance. (MUSIC STING) It's insurance, just NRMAD better.**
Call 132 132, visit us online or in-branch.
Conditions apply. Always read the PDS from NRMA Insurance.

TITLE: CHEER SQUAD
MVO: **With NRMA Insurance you can make a claim twenty-four seven.**
Sound good? The East Coast Cheer Squad can make it sound even better:
ECCs: (full of energy, clapping, cheering rah-rah chant) **With N-R-M-A Insurance you can make a claim twenty-four seven!**
MVO: **NRMA Insurance. (MUSIC STING) It's insurance, just NRMAD better.**
Call 132 132, visit us online or in-branch.