

**TOYOTA WORKHORSE – RADIO (MELBOURNE #1)**

Bricklayer (Melbourne)

VO: **Someone in Melbourne wants a retaining wall.**

**They'll need a bricklayer.**

**You're a bricklayer.**

**You're one of 828 bricklayers in Melbourne.**

**810 specialize in retaining walls.**

**645 will be available.**

**632 will bring an extra workmate. (SFX: Woof)**

**560 will work shirtless (in winter).**

**And only 1 will get the job.**

**Now all you need to do is turn up...**

SFX: *We hear the sound of a car trying to start.*

VO: **And that's why you need a Hilux. Outsmart the competition in the always reliable Toyota workhorse range.**

SFX: We hear the car start first time and the Toyota **END STING** plays out.

## **TOYOTA WORKHORSE – RADIO (MELBOURNE #2)**

Plumber (Melbourne)

VO: **Someone in Melbourne has a blocked toilet.**

**They'll need a plumber.**

**You're a plumber.**

**You're one of 4909 plumbers in Melbourne.**

**4900 can fix a toilet.**

**3110 specialise in toilets.**

**2002 will tell you about THEIR toilet.**

**1230 will wear correctly fitting shorts.**

**And only 1 will get the job.**

**Now all you need to do is turn up...**

SFX: *We hear the sound of a car trying to start.*

VO: **And that's why you need a Hiace. Outsmart the competition in the always reliable Toyota workhorse range.**

SFX: We hear the car start first time and the Toyota **END STING** plays out.

## **TOYOTA WORKHORSE – RADIO (ADELAIDE #1)**

### **Electrician (Adelaide)**

**VO: Someone in Adelaide wants a fan in the bedroom.**

**They'll need an electrician.**

**You're an electrician.**

**You're one of 1565 electricians in Adelaide.**

**1560 can install exhaust fans.**

**1400 will be big fans of fans.**

**1200 will not be fans of the weekend's results. (SFX: Crowd booing)**

**And only 1 will get the job.**

**Now all you need to do is turn up...**

**SFX: *We hear the sound of a car trying to start.***

**VO: And that's why you need a Landcruiser 70. Outsmart the competition in the always reliable Toyota workhorse range.**

**SFX: We hear the car start first time and the Toyota **END STING** plays out.**