

RADIO

Date: 19th May 2008
Client: ABC
Project: Gruen Transfer Launch Ad (FINAL)
Project Number: ABC0001
Tilte: Substitutions
Length: 30 seconds

VO: "Does advertising work? Let's see..."

(Toyota) "Oh, what a feeling.. THE GRUEN TRANSFER"

(Schmackos) "Dogs go wacko, dogs go wacko for.. THE GRUEN TRANSFER"

(AAMI) "Lucky, you're with...THE GRUEN TRANSFER."

(Bing Lee) "I like..THE GRUEN TRANSFER."

(David Jones) "There's no other store like.. THE GRUEN TRANSFER"

VO: "The ABC of advertising. Don't miss THE GRUEN TRANSFER with Wil Anderson, tonight (tomorrow), 9pm, ABC1."

(Toohey's) "I feel like a...GRUEN TRANSFER... or two."