Radio script.

Client Blundstone

Product XFoot range

Duration 30 sec

BLUNDSTONE XFOOT WORKBOOTS

"SPEAKER PHONE"

SFX: A mobile phone rings on a construction site (drilling, hammering, machinery

etc. in background).

SHANE: Hello.

DAVE: Shane, it's Dave.

SHANE: Davo! You met the new site manager yet? Apparently she's married!

(laughs) Geez, imagine waking up to that every day.

DAVE: She's with me right now actually... and you're on speaker.

SHANE: Oh...

ANNOUNCER: At least your feet won't feel uncomfortable in XFoot workboots from

Blundstone. They're Australia's only boots with Poron XRD shock protection underfoot, making you feel much more comfortable... in

most situations. Blundstone. Tough by nature.

Radio script.

Client Blundstone

Product XFoot range

Duration 30 sec

BLUNDSTONE XFOOT WORKBOOTS

"20 YEARS INSIDE"

SFX: Construction site noises – drilling, hammering, machinery etc.

TRADIE: So, the foreman says you just got out of prison...

EX-CON: Yeah, 20 years.

TRADIE: Whoa...

EX-CON: Actually, you remind me of my cellmate.

TRADIE: Really? What's his name?

EX-CON: I called him Susan...

ANNOUNCER: At least your feet won't feel uncomfortable in XFoot workboots from

Blundstone. They're Australia's only boots with Poron XRD shock protection underfoot, making you feel much more comfortable...

around most people. Blundstone. Tough by nature.

Radio script.

Client Blundstone

Product XFoot range

Duration 30 sec

BLUNDSTONE XFOOT WORKBOOTS

"DOCTOR'S ORDERS"

SFX: Ringing of a phone on a construction site. Drilling, machinery in background.

GUY: Hello.

SARAH: Hi... it's Sarah. From John's party...

GUY: Oh yeah... how're you goin'? I'm glad you called.

SARAH: I kinda had to... the doctor said I should call everyone I've... been with

in the last six months.

GUY: Oh...

ANNOUNCER: At least your feet won't feel uncomfortable in XFoot workboots from

Blundstone. They're Australia's only boots with Poron XRD shock protection underfoot, making you feel much more comfortable... in

most situations. Blundstone. Tough by nature.