

CLIENT: SCOPE

BRAND: SCOPE VICTORIA

DATE: 11.08.11

PROJECT: SEE ME SEPTEMBER

JOB No: SCV0092

SEE ME SEPTEMBER

RADIO SCRIPT: WHAT DO I LOOK LIKE?

(This spot is read by one of Scope's clients)

MVO: What I look like? I look like the tips of your shoes, like the back of the bus seat, your blank phone screen, like the ticking hand of your watch, the crack in the door at the end of the train, like that newspaper you're pretending to read. When people look at me, this is what they see.

FVO: Scope 'See Me' September. See the person, not the disability. Donate at scopevic.org.au