

Radio Script

Client: Beyond Blue
Campaign: Anxiety
BBLR002

Sound Booth 30"

V/O Artist: 1 in 4 Australians will experience Anxiety. It's Anxiety when you...

Naah, nah nah that's bad

Anxiety feels like a weight around your... gradually...

What if no one else feels like that? Just give me a sec...

Anxiety stops you from starting the..

Just get it together you idiot

End V/O: Anxiety is the voice that over analyses everything you do.

V/O Artist: Oh this is a disaster

End V/O: Know when anxiety's talking. Visit beyondblue to start a life beyond anxiety.