

RADIO SCRIPT

Client:	Building Commission	Key No:	TBA
Product:	RBP - consumer campaign	Title:	Sunscreen
Date:	21 October 2004	Duration	30s

Wealthy Sir Hugh is leaving his house for a few days. He stops to chat to his builder, Terry, who is working on a deck.

(SFX: Building sounds)

Sir Hugh:

Ah Terry. Deck looks good.

Terry:

Thanks Sir Hugh.

Sir Hugh:

Oh one thing, I'm popping out for a few hours. There's my wife down there by the pool...(calls to her) Hello darling!...

Wife (calls from the pool):

Hi honey.

Sir Hugh:

Later on, she may need your help with some more sunscreen.

Terry:

Righto.

Sir Hugh:

Yes, really give it a thorough rub, sort of on her lower back...

Terry:

No worries.

Sir Hugh:

...and front – little circles. And if there's anything else she can help you with, anything at all, just yell.

FVO:

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