

Radio

CLIENT: HSV
PRODUCT: Silverado
TITLE: 'Live Big'
LENGTH: 30 sec radio x 3

'LOUDHAILER'

SFX: Interior truck noise.

BILL (Talking louder then shouting): **Hey Davo...Hey Davo...HEY DAVO!**

SFX: Click of loudhailer.

BILL (Through loudhailer): **Hey Davo!**

SFX: Click of another loudhailer

DAVO (Through loudhailer): **Yeah what's up Bill?**

BILL (Through loudhailer): **The cabin in this truck of yours is really huge!**

DAVO (Through loudhailer): **You're right there mate, what do you blokes in the back reckon?**

SFX: Clicks of two loudhailers

BLOKE 1(Through loudhailer): **Massive mate!**

BLOKE 2(Through loudhailer): **Yeah it's enormous!**

MVO: **New Chevrolet Silverado. Live big. See it at your HSV dealer now.**

Radio

'NOAH'S ARK 2'

SFX: Clap of thunder

GOD: **Noah!**

NOAH: **Yeah.**

GOD: **Build an ark 300 cubits by 50 cubits and put two of every animal on board!**

NOAH: **Listen 300 x 50 won't be big enough, gonna need thousands of decks, huge food storage areas...**

GOD: **Enough! Build an ark 3 million by 5million cubits!**

NOAH: **How are you going to tow it?**

GOD: **Thought I'd borrow your Silverado.**

NOAH: **Ok, but don't flood it like last time!**

MVO: **New Chevrolet Silverado. Live Big. See it at your HSV dealer now.**

'WHY YOU ASK?'

SON: **Hey Dad...**

DAD: **Mmm.**

SON: **What made you choose my name?**

DAD: **Oh well son, I wanted a name that symbolized massive power... the power to move mountains. And I wanted it to have massive strength, the kind of strength that'd let you carry an enormous load like it was nothing! Plus I wanted something really big and bold. Why you ask Silverado?**

MVO: **New Chevrolet Silverado. Live Big. See it at your HSV dealer now.**

SON: **Well what about my middle names?**

DAD: **What...Midnight Edition?**