

**CASHOUT HOTLINE
RADIO CAMPAIGN**

“Nigerian Email”

In this spot we join the host of the Sportsbet Cash Out Hotline. He’s fielding a number of calls from worried listeners.

HOST: Welcome back to the Sportsbet Cash Out Hotline.
Lets go to the phones again.

Caller1: Yeah I’m on the last leg of my multi.
Question; should I be worried that both the wingers are being carried off?

HOST: Affirmative. CASH OUT!
Next caller.

Caller2: Yes, I’m watching my dividend tumble on my multi.
Do you think my faith can turn things around?

HOST: Certainly not, CASH OUT!
One more caller.

Caller3: Oh yeah, I got an email from this Nigerian girl who wants to park money...

HOST: Oh, CASH OUT.

Well that’s all we’ve got time for.
Remember if things are in doubt, Cash Out with Sportsbet and take your cash early.

Conditions apply. Gamble responsibly.

“Wrong Number”

In this spot we join the host of the Sportsbet Cash Out Hotline. He’s fielding a number of calls from worried listeners.

HOST: You’re listening to the Sportsbet Cash out Hotline.

Caller1: Hi, have I got the wrong number?

HOST: Well I’m not sure.

Caller1: Not sure, well then CASH OUT you twit.

HOST: What a pranker!

Righto, who’s next?

Caller2: I'm entering the Sydney to Hobart in a kayak and I reckon with the right currents I'll...

HOST: CASH OUT! Ok talk to me...

Caller3: (South African accent) Look I'm pretty heavy on England in the test, but I'm a bit concerned there are no South Africans in the team.

HOST: CASH OUT KP!

Well that's all we've got time for.
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"Voodoo"

In this spot we join the host of the Sportsbet Cash out Hotline. He's fielding a number of calls from worried listeners.

HOST: You're on the Sportsbet Cash out Hotline, lets go to the phones.

Caller1: Hi, I'm watching Sharapova play and she doesn't seem to be grunting at the moment.

HOST: CASH OUT! Righto who's next?

Caller2: Yeah I've used a combination of magic, logic, voodoo and...

HOST: CASH OUT crackpot! Ok one more caller.

Caller3: Ah yeah I'm a fan and I've got a feeling about Tiger...

HOST: Oh, Cash out.

Well that's all we've got time for.
Remember if things are in doubt, Cash out with Sportsbet and take your cash early.

Conditions apply. Gamble responsibly.