

Rump steak Q4 PRICE 29.10.18

Radio

SFX: We hear cutlery on a plate, like the VO is slicing up a steak.

VO: This fresh \$13 a kilo Aussie rump steak is so juicy you'll want to lick your plate.

And your fork.

And your steak knife.

(The VO winces in pain)

The knife-licker who's cut his tongue then says with a lisp:

Ok don'th lickth the steak knifeth.

ALDI. Goodth diff-rent.